

# PURE Co

INSPIRATIONAL EXPERIENCES  
TAILORED HOSPITALITY



## FAQs

Who is PURE Co?

PURE Co is a Bristol-based event management company that specialises in delivering inspirational experiences and tailored hospitality that build lasting relationships and leave unforgettable memories.

What is Xmas Tipi Party?

Xmas Tipi Party is a luxury Christmas party in a Scandinavian tipi at The Square, with a three-course meal, drinks and dancing. Xmas Tipi Party is brought to you by PURE Co.

What is The Square?

The Square is located at Millennium Square Bristol. It is an activation space for events and pop ups at the heart of the city. The current activation is Wintertime at The Square, which includes Après Bar, Bump Rollerdisco, Xmas Tipi Party, Submergence lightshow sponsored by PURE Co and street food from Pepe Nero, Le Boeuf & Lobster and Yorkshire Pudding Wraps.

What is Submergence lightshow?

Submergence, sponsored by PURE Co, will pop up at The Square on 11<sup>th</sup> December for a three-week limited run with free entry for the public.

Submergence is an immersive walkthrough lightshow, created by Squidsoup – a UK-based international group of artists, researchers, technologists and designers. Exhibited all over the world and most recently at Burning Man festival in Nevada, USA and Canary Wharf in London, it's become a global sensation.